

# EXHIBIT AND SPONSORSHIP PROSPECTUS



## 2024 ANVC CONFERENCE



# INVITATION TO PARTICIPATE

## From the Program Chair

On behalf of the Association of Neurovascular Clinicians (ANVC), I invite you to join us for our Annual Conference. This conference will be a fantastic opportunity to promote your products to experts in stroke care. Our expert stroke attendees range from neuroscience service line directors, stroke team managers, stroke coordinators, prescribers/advanced practice providers, and bedside neurovascular nurses worldwide. The ANVC Annual Conference is focused on the provision of state-of-the-art-science, acute stroke clinical and imaging-based diagnosis, methodology for determining stroke pathogenic mechanism, acute treatment decision-making, approach towards complication avoidance, and dual focus on primary and secondary prevention.

### ASSOCIATION PURPOSE

The Association of Neurovascular Clinicians is an international professional organization dedicated to the creation of seamless neurovascular care services led by evidence-empowered clinicians who fully support the holistic needs of patients and their families. ANVC is dedicated to enhancing and empowering our membership with expert knowledge and skills in stroke care, because our patients deserve nothing less.

### ANNUAL CONFERENCE PROGRAM AT GLANCE AND ATTENDEE PROFILE

The annual conference program is in development. The conference focuses on the needs of acute and subacute stroke patients as managed by prescribers/advanced practice providers (nurse practitioners, clinical nurse specialists, and physician assistants), stroke educators, stroke service managers, stroke coordinators, neurointerventional procedural staff and bedside neurovascular nurses. This year we expect to host over 200 acute stroke clinicians, 75% of which are stroke prescribers, managers, or purchase decision makers.

ANVC recognizes and values our relationships with industry supporters. Therefore, we are excited to invite you to attend this upcoming event in beautiful Woodlands, Texas. Our commitment is to assist and ensure noteworthy product exposure through the available promotional opportunities outlined in this prospectus, thereby enhancing your visibility and connection with some of the best and brightest in the field of acute neurovascular care. Thank you, and we look forward to including you as a 2024 ANVC Conference Partner.



Sincerely,

Abby Doerr

DNP, APRN, FNP-BC, ANVP-BC, CNIC

2024 Program Chair

### PLANNING COMMITTEE

Alicia Richardson MSN, RN, AC-CNS-AG, ANVP-BC, ASC-BC

Rhonda Finnie DNP, APRN-CNP, AGACNP-BC, ANVP-BC, ASC-BC

Skye Coote NP, MN, CCRN, ANVP-BC, NVRN-BC, ASC-BC

Bryan Fill MSN, APRN-FPA, FNP-C, ANVP-BC, CNIC

Michelle Whaley MSN, CNS, CCNS, ANVP-BC

Cesar Velasco BSN, RN, ASC-BC

Julie Shawver, PA-C

Kate Skeels MSN, APRN, FNP-C

### Questions?

Contact the ANVC office  
at [info@anvc.org](mailto:info@anvc.org)

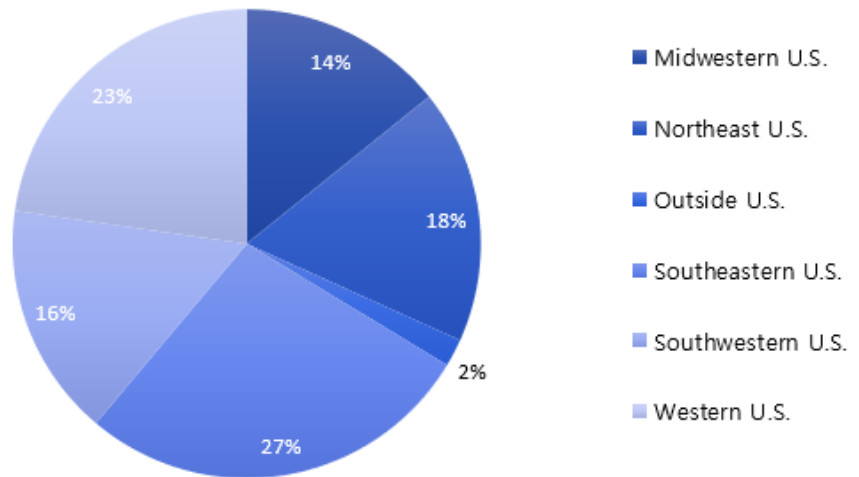
# ATTENDEES & ANVC MEMBERS

## Insights from your target

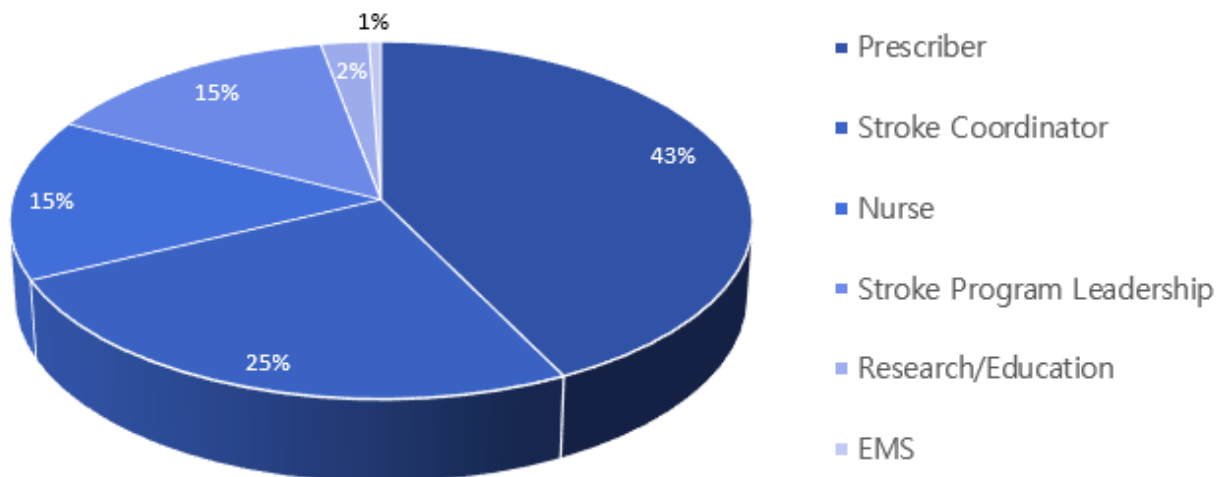
The ANVC Annual Conference provides the rare opportunity for industry teams to not only market your products but also to learn from the people best-suited to providing feedback — the neurovascular clinicians who are highly involved in direct stroke care.

Our target audience comprises acute neurovascular clinicians, stroke system leaders, and decision-makers charged with the procurement of evidence-based resources and defining local standards of care. The demands of current and future stroke services across the prehospital and hospital-continuum are central to this timely conference.

### 2023 Meeting Attendee Place of Residence



### 2023 Meeting Attendee Professional Backgrounds



**Questions?**  
Contact the ANVC office at  
[info@anvc.org](mailto:info@anvc.org)

# EXHIBIT INFORMATION

All exhibit spaces include a 6' skirted table and two side chairs. *Please note there will be no professional decorator service available.* Exhibiting requests will not be considered complete, and space will not be assigned until payment is received. Due to limited space we suggest you submit your request as soon as possible.

## SPACE ASSIGNMENTS

Prior to August 31st, priority in space assignments will be given to annual and repeat sponsors. Platinum and Gold sponsorship tiers will have priority over Silver and Bronze. Requests to exhibit after August 31st will be assigned in order of receipt. Specific location requests will be considered but cannot be guaranteed

## EXHIBIT PERSONNEL REGISTRATION

Each exhibit package includes conference entry for a minimum of TWO company representatives or delegates. Additional representatives are permitted to attend, but must register and pay separately. ALL attending personnel (including those with complimentary entry) must complete a registration form prior to arrival. Badges and conference materials will be available at the registration desk on your arrival.

## HOTEL INFORMATION

The Woodlands Waterway Marriott Hotel & Convention Center  
1601 Lake Robbins Drive  
The Woodlands, Texas, USA, 77380

Rooms have been reserved at The Woodlands Waterway Marriott Hotel at \$219 + tax/night. Please visit the ANVC website for additional information and booking links.



## EXHIBIT MOVE-IN/INSTALLATION

November 14-15, 2024

## EXHIBIT DATES

November 15-16, 2024

## EXHIBIT SCHEDULE

ANVC event does not have specific exhibit hall hours, but rather suggested times to stand by your table to interact with attendees during breakfasts, coffee breaks, lunches, and receptions. ***To maximize your time spent with the meeting delegates, all food and beverage functions will be served in the exhibit hall.*** The schedule will be finalized closer to the Annual Meeting.

## EXHIBIT MOVE-OUT/DISMANTLE

November 16, 2024

**CERTIFICATE OF INSURANCE.** ANVC does not provide insurance for exhibitors' property – whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

## Questions?

Contact the ANVC office  
at [info@anvc.org](mailto:info@anvc.org)

# SPONSORSHIP OPPORTUNITIES

	Year-Round Sponsor (\$15K)	Platinum Sponsor (\$12K)	Gold Sponsor (\$10K)	Silver Sponsor (\$6000)	Bronze Sponsor (\$3000)
Table Top Display	*	*	*	*	*
Booth space	Large	Large	Large	Standard	Standard
Comp e-blast promoting sponsor	TWO	ONE			
Comp meeting registrations	FOUR	FOUR	THREE	TWO	TWO
Interior print advertisement in program book	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	
Sponsor logo and acknowledgment in program book	*	*	*	*	*
Opportunity to host a webinar mid-year	*				
Year-round recognition as ANVC partner	*				

## A LA CARTE OPPORTUNITIES\*

Lunch Symposium (Max 2) .....	\$15,000
<i>-includes the opportunity for a product showcase** by the sponsoring company</i>	
Breakfast Symposium (Max 2) .....	\$12,500
<i>-includes the opportunity for a product showcase** by the sponsoring company</i>	
Welcome Reception Sponsor .....	\$7,500
<i>-Welcome Reception runs concurrently with the Poster Session in the Exhibit Hall</i>	
Coffee Break Sponsor .....	\$5,000
<i>-includes the opportunity for a product showcase** by the sponsoring company</i>	

\*A la carte options for sponsorship are in addition to sponsor fees.

\*\*Product showcase includes time dedicated to showcase your company's products, services, and programs by presenting a seminar or product demonstration. These sessions do not take place at the same time as CE programs but may run concurrently with exhibit hall hours. Coffee breaks include a 15 minute "spotlight" showcase; Lunch and Breakfast include a 45 minute showcase.

## EXCLUSIVE ADVERTISING RATES

*Full Page (5.5" x 8.5")*

Back Cover .....	\$2,500
Inside Front Cover .....	\$1,000
Inside Back Cover .....	\$1,000

## 'IN KIND' OPPORTUNITIES

- Notepad Sponsor .....\$750
- Lanyard Sponsor .....\$500
- Bags Sponsor .....\$500
- Pen Sponsor .....\$500

**Create your own sponsorship package** to effectively present your company and products to your customers. ANVC is committed to providing an annual conference environment that allows for ample opportunity to network with our attendees.

Contact us at [info@anvc.org](mailto:info@anvc.org) to discuss your companies conference sponsorship ideas.

**Questions?**  
Contact the ANVC office  
at [info@anvc.org](mailto:info@anvc.org)

# EXHIBITOR TIPS

## Get the most out of your tradeshow

### **ESTABLISH YOUR GOALS**

What do you want to get out of the ANVC Annual Conference? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your return on investment is and focus on getting that. If ANVC can assist you in doing so, let us know!

### **ADVERTISE IN ADVANCE**

Put the word out to your clients, customers, suppliers, and contacts about your plans to be at the ANVC Annual Conference. ANVC will do everything we can to promote the annual conference— we invite you to join us in doing so.

### **ENGAGE IN SOCIAL MEDIA**

Connect with ANVC on Facebook, Instagram and Twitter. We're happy to work with you to get the word out that you'll be joining us at the ANVC Annual Conference. Remember to let your followers know where you'll be and how they can register for the annual conference.

### **USE AN INTERACTIVE DISPLAY**

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

### **ACTIVELY ENGAGE ATTENDEES**

Don't wait for people to address you. ANVC is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

### **GET OUT FROM BEHIND YOUR BOOTH**

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

### **ALWAYS BE PREPARED**

Make sure your booth is staffed at all times, by a knowledgeable person. If sending new staff, make sure to have an experienced person there as well to answer the sophisticated questions our attendees may have. We want to ensure a positive experience with answers and conversations about your products and services.

### **FOLLOW UP**

ANVC members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

### **CONTACT US**

EMAIL: [info@anvc.org](mailto:info@anvc.org)

Feel free to contact the ANVC Executive Office for more information or with any questions you may have.

**Questions?**  
Contact the ANVC office  
at [info@anvc.org](mailto:info@anvc.org)